

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: FoodCycle	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Lambeth	
Contact person: Ms Mary McGrath	Position: Chief Executive
Website: http://foodcycle.org.uk/	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1134423
When was your organisation established? 10/12/2009	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Reducing Poverty		
Which of the programme outcome(s) does your application aim to achieve? Fewer Londoners experiencing food poverty		
Please describe the purpose of your funding request in one sentence. Strengthening and deepening the impact of FoodCycle meals on the lives of Londoners in food poverty, through a dedicated London projects manager and volunteer training.		
When will the funding be required? 01/09/2017		
How much funding are you requesting?		
Year 1: £43,536	Year 2: £43,963	Year 3: £0
Total: £87,500		

Aims of your organisation:

- 1) Strengthen communities, by bringing people together around a healthy meal and creating opportunities to talk, exchange and build lasting relationships.
- 2) Encourage friendships, by creating spaces for people from all backgrounds and walks of life to have fun together, to share experiences and to meet new people.
- 3) Improve nutrition and reduce hunger, by cooking healthy meals for those in need and sharing essential information on food and nutrition.
- 4) Change attitudes to food to reduce food waste, by using surplus food and spreading our passion for food and the environment.

Main activities of your organisation:

FoodCycle provides nutritious and tasty three course community meals for people at risk of poverty and isolation. We are nationwide with 1/3 of our projects in London. Our key activities:

- 1) Collecting surplus food: volunteers collect food deemed as waste from local supermarkets, markets and shops, increasing their understanding of food waste in the capital.
- 2) Cooking nutritious meals: those volunteers take the food to a local community kitchen, and "Ready Steady Cook" turn a mountain of random foods into a delicious, healthy, fruit and veg packed, three-course meal.
- 3) Guests come together over good food: Local people, who may be hungry or not eating well, come together as a community to sit and eat. Meals are open to anyone. And at the end, guests can take away boxes of cooked food and more surplus food to cook during the week.
- 4) Volunteers are recruited, trained and supported to deliver their community meal every week throughout the year.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
7	2	7	2,000

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	2 years

Summary of grant request

The need:

2.3M people in London live in poverty; the lowest income earners, spend 1/4 of their weekly budget on food, leading to poor nutrition, poor health and healthcare costs 121% higher than those who are food secure.

110,000 emergency food parcels were given out in London in 2016, but 64% of elderly people are ashamed to access foodbanks.

FoodCycle guests are vulnerable and have multiple challenges such as poor mental health (34%), long term physical health condition (38%) very low income (44%) or living alone (49%). Our volunteers need training to better support their needs.

Our guests are unaware of other London FoodCycles/ other services in their area. Some are unsure of what to do with the extra surplus ingredients we give them, which will help feed them throughout the week.

To date our staff have managed projects across the country.

What we will deliver:

With 9 London FoodCycle projects and 4 planned before September 2017, we have learned much. We now want to further our development by deepening our impact whilst steadily increasing project numbers. We are implementing a regional model, starting with a London Project Manager.

They will create a stronger service for guests by visiting the projects more often to spot issues faster, and take up new opportunities. They will do outreach work through collaboration with other charities, to bring new guests to our projects, as well as opening a further four new FoodCycles.

They will develop our signposting, both to our services, to other services, and to a better relationship with food, for example through recipe cards, or invited speakers.

We will support our guests more by training volunteers in safeguarding, mental-health first aid, first-aid and nutrition.

Our aim:

To do more to support our guests in food poverty: enhance guests' knowledge of food and nutrition; increase guest numbers and opening a further four new Projects.

Guests will access more services, and volunteers will be better able to cater to complex needs.

We are the right people:

Our method is tried and tested -- we provided 37,000 meals last year and gave guests 8,000 Tupperware boxes of food and surplus ingredients. The meals are healthy and filling and guests say they cook more healthily at home as a result.

We have a great relationship with all major supermarkets, both head office and local.

And we are financially sustainable, maintaining strong reserves, with diverse income streams.

We reduce food poverty:

Our guests are in food poverty. 42% say they use food banks, two thirds skip meals. Over half worry their food will run out because they don't have enough money.

We serve three-course meals. Those meals are nutritious, filled with fruit, veg, fibre and protein. We will enhance knowledge of food with specialists such as cardiac nurses and diabetes professionals joining the meal.

Best practice:

We involve service users as volunteers in the kitchen and hosting. Others prefer to be guest ambassadors, halfway between a guest and a volunteer, taking the register, making tea, or stacking chairs at the end. They shape our projects with advice and regular feedback.

Our meals are open to all, and we work hard to reach out through varied channels to make our meals diverse and welcoming.

We value and support volunteers through extensive training, dedicated professional

support, and simplified IT systems. We recognise their great work through annual awards and on our internal and external social media.

We are very green! We use food that would have gone in the bin -- a terrible waste, and most of our projects collect food on foot, bike, or using public transport.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

none

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Guests in food poverty will continue to be treated to delicious, nutritious, filling weekly meals at FoodCycles across London. We will provide 32,000 meals for Londoners over the next two years. (15,000 in year 1 and 17,000 in year 2). The London Project Support Manager will support the continued delivery of these meals, working to strengthen relationships with surplus food suppliers, venues or franchise partners, and guests.

Guests can choose food to take away, both cooked food in Tupperware, and surplus ingredients. The London Manager will help maximise both the volume and utility of ingredients and cooked food being taken home from meals, through advising volunteers on best practice, and disseminating nutrition and cooking advice to guests.

Staff and volunteer training will mean guests are better supported. The Manager will train London Volunteer Leaders (c80) in safeguarding and mental health first aid. New volunteer leaders (c40) will do food safety training level 2, and we will provide First Aid Training for approximately 45 Volunteer Leaders per year.

Guests will learn about other opportunities to reduce their food poverty. The Manager will organise signposting of guests to other services and opportunities, including other FoodCycle meals and volunteering with FoodCycle, by providing London specific materials at meals and by inviting other organisations to interact with our guests.

Londoners will have new opportunities to attend a healthy, hearty FoodCycle meal. The London Manager will do targeted outreach, both online, paper and in-person, e.g. getting our meals in homeless directories and GP referral sheets, or speaking at community events. They will also open two new projects each year.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Our guests in food poverty will eat well in a way that protects their dignity both at the meal and throughout the week. They will have new food experiences, enhancing their lives, and helping them experience food as joyful rather than stressful, and feel more confident in cooking at home.

The work of the London Manager means that guests will benefit from a more stable service, with closer professional oversight, and more opportunity to provide feedback, improving their experience of attending meals with FoodCycle.

Volunteer training means guest's needs are better recognised and dealt with appropriately and safely. Volunteers will feel empowered to react appropriately, whether to a dietary requirement or a mental-health need. When volunteers understand guests and guests feel heard, this results in a stronger community and a stronger service.

Signposting means guests will access more services, particularly those addressing their food poverty. It means they will attend more FoodCycle meals, and more will volunteer. This will result in our guests getting more support and reducing their food poverty.

Outreach will increasing the number of people accessing our meals and eating well, both in current and new locations across London, so more people in food poverty will be supported. We are aiming for 80% capacity at current projects and to expand to 17 projects by August 2019.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Yes - we envisage the London Project Support Manager role as a permanent one. We will fund it via applications to other major trust funders and through further growth of corporate sponsorship.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

1,700

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

16-24

25-44

45-64

65-74

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

21-30%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
London Project Support Manager and training	32,956	33,100	0	66,056
Other London project staff costs	26,796	27,600	0	54,396
Outreach materials	2,000	2,000	0	4,000
Other London project activity costs	11,367	11,367	0	22,734
Travel to projects	2,248	2,360	0	4,608
Volunteer training	4,375	4,506	0	8,881
Volunteer conference	5,520	5,520	0	11,040
Other volunteer costs including VMS	4,448	4,448	0	7,648
Head office costs	8,971	9,090	0	18,061

TOTAL:	98,681	99,991	0	198,672
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
The Royal Wildlife Trust	18,918	7,556	0	26,474
Leathersellers	15,000	0	0	15,000
Franchise Fees	5,000	7,500	0	12,500
Small trusts and foundations	5,648	0	0	5,648

TOTAL:	44,566	15,056	0	59,622
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
none	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	0	0	0	0
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
London Project Support Manager and training	32,956	33,100	0	66,056
Travel to projects	2,248	2,360	0	4,608
Volunteer training	4,375	4,506	0	8,881
Head office costs	3,958	3,997	0	7,955
	0	0	0	0
	0	0	0	0

TOTAL:	43,536	43,963	0	87,500
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: August	Year: 2016
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Income received from:	£
Voluntary income	410,546
Activities for generating funds	132,260
Investment income	1,187
Income from charitable activities	65,245
Other sources	688
Total Income:	609,926

Expenditure:	£
Charitable activities	430,526
Governance costs	0
Cost of generating funds	118,631
Other	0
Total Expenditure:	549,157
Net (deficit)/surplus:	60,769
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	60,769

Asset position at year end	£
Fixed assets	3,351
Investments	0
Net current assets	229,003
Long-term liabilities	0
*Total Assets (A):	232,354

Reserves at year end	£
Restricted funds	54,355
Endowment Funds	0
Unrestricted funds	177,999
*Total Reserves (B):	232,354

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
0%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

Sophie Tebetts joined FoodCycle as Head of Programmes in December 2016. She comes with a wealth of experience in terms of volunteer management, CRM, Social Media as well as running a start up business Salad Days.

We are currently restructuring the programmes team with a move towards regional management as against a centralised team, ensuring our projects are more supported on the ground

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Royal Wildlife Trust	0	0	162,317
Tudor Trust	30,000	30,000	30,000
Henry Smith Charity	25,000	25,000	25,000
John Ellerman	30,000	0	0
Garfield Weston	0	30,000	30,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Mary McGrath**

Role within **Chief Executive**
Organisation: